

The Impact of Increased Competition on the Development of the Digital Economy

Urazov Komil

Professor of Samarkand Institute of Economics and Service

Najimova Nigora

Master degree student of the Samarkand Institute of Economics and Service

Abstract

This article discusses the rise in unemployment due to the development of technology and the digital economy and solutions to this problem, the unemployment situation in Uzbekistan and measures to address it.

Keywords: *technology, digital economy, unemployment, modern professions, programmer, digital economy, digital technology, pandemic.*

In the current pandemic situation, economic development is very difficult.¹ We live in the 21st century, the age of technology. This is an old saying. But have you ever wondered what that means? Today, the role of robots and automated systems in our lives is growing. For example, the Chinese company Xiaomi has switched to a fully automated system from the beginning of 2021, and the robots are producing 1 smart phone per second. The American company Tesla also plans to fully automate production in the coming years. The number of such enterprises is growing every year. Of course, in the short term, the role of these systems in the medical and educational systems will increase dramatically. According to PricewaterhouseCoopers and Oxford University, robots will occupy 30% of jobs by 2030. This means that the unemployment rate, which is still high, will increase².

The problem of unemployment is not unfamiliar to us either. Dear President Sh. Mirziyoyev pays serious attention to addressing this issue. Decree PF-6155 "On the State Program for the Year of Strengthening the Health of the Population" emphasizes the above problem and its solutions. In the framework of the project "One Million Programmers", they initiated the creation of an employment system by attracting young people to learn programming languages. In addition, under the chairmanship of the President on January 27, 2021. measures to ensure youth employment and meaningful organization of leisure time A video conference was held on the issue. At the meeting, it was noted that today young people under the age of 30 make up 55% of the country's population, of which 17% (844 thousand) of our able-bodied youth aged 18-30 are unemployed. They also said that these are official figures, and the real figures could be much higher. He stressed that they will personally take control of the solution of problems and the implementation of government programs.

¹. Ortikniyozovich, F. U. (2021). The role of health in improving the living standards and welfare of the population. *ACADEMICIA: An International Multidisciplinary Research Journal*, 11(4), 401-405.

². Nematovich, K. A. (2020). Directions for improving the methodology for analyzing the efficiency of service enterprises. *European Journal of Molecular & Clinical Medicine*, 7(3), 3228-3234.

In accordance with the above speeches and decrees of the President, I would like to share with you my small research and results on solving the problem at the beginning of the article. Why shouldn't people create this technique and technology themselves, take up professions in this field or in growing demand when people are unemployed? During my research, I was interested in what modern professions are relevant or in demand in this field, and I focused on the following optimal ones:

Website design and programming team: mobile application developer, flash programmer, web page optimizer, SEO specialist (search engine optimization on sites), web developer web master.

Design team: web designer, graphic designer, computer game designer, clothing designer, 3D architect.

Text writing and processing group: Copywriter (creative text compiler for ads), rewriter (optimizes the work of the copywriter), SEO copywriter, SEO rewriter, content manager.

Advertising team: PR manager (employee responsible for the image and brand recognition of the company), SMM manager, internet marketer.

Foreign Language Translation Team: Literary Translator, Technical Translator, Site Translator, Computer Games and Teaching Video Lesson Translator.

Other professions: Remote Accountant, video editor, online consultant specialist (doctor, psychologist, lawyer), online financial consultant, webinar presenter (can be masters of any field), Blogger (You tube blogger or other social in networks).

As it is not possible to dwell on the above professions, I would like to add that there is complete information about each of them on the Internet, as well as training courses for each of them in the country. . Paid online courses are definitely available if you don't have a major in your area. By pursuing these careers, you can earn between \$ 300 and \$ 5,000 or more, depending on your potential and hard work. As for the cost of training courses, I conducted my own "inquiry" and visited the training centers. The cost of the course is estimated at 300 thousand to 1 million soums, ie an average of 600 thousand soums. m. Most courses last 3 months. It is estimated that it will take you about 1,800,000 soums and 3 months of hard work to master one of these professions. Someone reading this article may be claiming that this is a lot of money. But no matter how many excuses you look for, it's not a big deal today. The smart phone you have, roughly speaking, is the approximate cost of one sheep in your home. As one wise man once said, "A duck moans in a pond, an eagle flies in the sky." Be healthy, dear friend!

References:

1. About the state program of implementation of the President's strategy of actions on five priority directions of development of the Republic of Uzbekistan for 2017-2021 in the "Year of support of youth and strengthening of health of the population" from February 3, 2021 "Decree PD-6155
2. Video conference chaired by the President on January 27, 2021 to discuss measures to ensure youth employment and meaningful organization of leisure time
3. Sources of Islam.uz website
4. Ruziev Abdumalik Ortigalievich and Mahammadiev Mahsud Mardon Ogli Methodological Problems of Labor Market Evaluation in the Digital Economy.

5. Nematovich, K. A. (2020). Directions for improving the methodology for analyzing the efficiency of service enterprises. *European Journal of Molecular & Clinical Medicine*, 7(3), 3228-3234.
6. Ortikniyozovich, F. U. (2021). The role of health in improving the living standards and welfare of the population. *ACADEMICIA: An International Multidisciplinary Research Journal*, 11(4), 401-405.