

# **FEATURES OF A SYSTEMATIC APPROACH TO THE DEVELOPMENT OF ORGANIZATIONAL AND ECONOMIC MECHANISMS OF THE PILGRIMAGE TOURISM INDUSTRY OF UZBEKISTAN**

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**ABSTRACT:** This paper makes analyses of the features of a systematic approach to the development of organizational and economic mechanisms of the pilgrimage tourism industry of Uzbekistan. On this way, both outcomes and shortcomings of the issue has been analyzed and recommendations were suggested from author for the further development.

**KEYWORDS:** Features, systematic approach, to the development of organizational and economic mechanisms of the pilgrimage tourism industry of Uzbekistan.

## **Introduction**

Uzbekistan has a high position in the Islamic world with its history. Muslim tourists are eager to visit the shrines of Imam Bukhari al-Termizi and Moturudi. In addition, the Muslim tourism market is expanding year by year and the demand is growing. "The integration of the Uzbek tourism industry into the system of world tourism markets, the rapprochement of the peoples, nations and religions of the world, strengthens tolerance and ensures economic stability."

The first paragraph of the Decree of the President of the Republic of Uzbekistan "On measures to ensure the rapid development of the tourism industry of the Republic of Uzbekistan" adopted on December 2, 2016 states: "Formation and consistent implementation of the concept of tourism development. to study the category of competitiveness of tourist regions of the country in the international tourism industry, to provide fundamental research in the field of tourism, such as the scientific basis of the scope and level of competition in the international tourism industry. "The growing importance of tourism in the world is explained, first of all, by its increase in the share of national income and, consequently, its growing importance in the economy."

Thus, "the issues of the requirements of world markets in pilgrimage tourism in international and national markets require in-depth scientific research, revealing the laws and main trends in their formation and development." Pilgrimage is a system consisting of a set of elements associated with the peculiarities and features of the tourism market.

A system is said to be complex if it does not have the resources to effectively articulate the rules of procedure, manage the system, or make decisions in such systems. Pilgrimage tourism is an integral part of the macro-system due to its systematic approach to the development of the market, the complex nature of tourism activities, the nature of its socio-economic relations in various sectors of the national economy.

Pilgrimage tourism reflects, first and foremost, the integrity of the system as a result of its cohesive and self-regulating actions through relationships and influence.

It is this unity that strengthens the existence and effectiveness of the so-called pilgrimage tourism market system. The qualitative elements of the system of pilgrimage tourism market, in our opinion, are the result of theoretical and methodological approaches to systemic theory and systematic analysis. It is important to

study the characteristics of the systematic formation and development of the tourism industry in the world economy. The study of systems theory by scientists around the world is leading to certain theoretical approaches.

During the development of the theory of systems in the world economy, the concept of "system" was put forward in various scientific literatures. In particular; "A whole made up of parts; "Integrity and unity as a result of the combination of interconnected and interconnected elements", "Sustainable integrity with integrated properties and laws" and "a set of interconnected elements that form a whole" a set of selective components, a set of interconnected and cohesive elements, a set of interrelated elements with each other and their attributes, a single set of elements in other elements it is legally reflected", "a set of objects with structural properties, as well as a set of relationships between objects and their properties".

As a result of the analysis of the definitions that define the essence of the concept of "system" in the period of formation and development of the theory of systems in the world economy, we have identified the following characteristics of the system and its characteristics:

- The system is a unique economic, organizational, production, social structure
- The system consists of methods, tools and algorithms that determine the consistency between the specific elements;
- occurs and improves as a result of systemic factors;
- The system consists of a set of elements that achieve specific goals as a result of a certain activity;

Based on the analysis, we emphasize that the combination of elements with a definite integrity and elements with a clear general properties consists of features that reveal the essence of the concept of the system and reflect the conditions of its development. In turn, these features are characterized as "additive regularity" and "emergence regularity" in accordance with the theory of systems and systematic analysis.

At the same time, according to the theory of systems, the next of the laws of system operation is the "commutative" law. According to the law of "commutative", "it (the system) creates a unique unity with the environment ... and is connected with the environment through various communications"

Additiveness (Lat. Additio - compound) is a law that reveals features that are visible in a system that is broken down into independent elements. As a result, the nature of the system is formed by the set of its constituent elements.

We know that a systematic approach is a direction of research methodology based on the study of the object under study as a set of elements in harmony and the relationship between them, that is, as a system. As a result, based on the approaches, the pilgrimage provides an opportunity to study the tourism market, to study its systemic features. We pay attention to the peculiarities of the system of pilgrimage tourism as a system. According to the theoretical law, changes in the external environment lead to the adaptation of the system, as well as changes in the performance and profitability of the system as a whole.

The "openness" of the pilgrimage tourism market as a system is formed as a mechanism for its integrity with the external environment. "In the tourism industry, the macro-environment of the pilgrimage tourism market is characterized by PESTLE-factors (Political - Political, Economic - Economic, Social - Social, Technological - Technological, Legal - Legal, Environmental - Natural)." In our opinion, in this context, the role of existing socio-economic relations in the tourism market is determined by the degree of importance of different types of extensive and intensive, exogenous and endogenous, positive and negative, static and dynamic. Based on the relevant analysis, we will segment the factors influencing the tourism market.

- The "emerald" nature of the market system of pilgrimage tourism shows that it differs from other systems.

The property of "emergence" is not specific to the elements of the system, and only reflects the behavior of these elements in the unity of the system as a whole. The improvement of the tourism market will have an impact on the economic situation of the enterprises of the economic sector, which are the participants of socio-economic relations in the market, and as a result will acquire the character of integrity.

- The "commutative" nature of the open system, which is the change of boundaries between the external environment and the system, as well as the exchange of elements. As a result, the system is improving. The process of global economic development, scientific and technological development, the growth of transport logistics, the development of the pilgrimage tourism market, determine its "commutative" nature.
- The pilgrimage tourism market, which specializes in the delivery of tourist products to the consumer with a complex description, consists of a complex of organic integrity of various enterprises and organizations as a whole system. It would be expedient to conditionally divide these enterprises and organizations into segments.

As a service sector in the pilgrimage tourism markets, we consider the following segment groups.

- The group of primary tourist organizations in the markets of pilgrimage tourism consists of enterprises engaged in the creation, formation and sale of tourism products.
- Despite the fact that the economic activity of organizations and enterprises belonging to the secondary group in the pilgrimage tourism markets specializes in providing services to tourists, tourists and locals benefit from the goods and services created by enterprises.

The economic activity of the enterprises included in the third group in the pilgrimage tourism markets serves the international and national markets, as well as the local population. Tourists will also be able to use these services.

According to the analysis, the uniqueness of the pilgrimage tourism market is reflected in its geographical size, natural-geographical, material-technical, socio-economic, ethnographic, political features and has a system of management that coordinates its development. Based on the relevant analysis of the scientific work, the subjects of the pilgrimage tourism market in Uzbekistan were selected as the object of our research.

In the tourism industry, pilgrimage tourism is a non-structural nature of the market with a complex and open economic system. This unstructured classification is as follows:

- Organizational and legal forms of economic management;
- market mechanism;
- system of socio-economic relations;
- system of incentives and motivation of market participants; - - consists of the integrity of elements such as the infrastructure of the tourism market. Thus, the mechanism of development of the pilgrimage tourism market ensures the integrity of these market elements.

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