

## Competitive Advantages of Products of the Fruit and Vegetable Network

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**Abstract:** This article provides information on the competitive advantages of the products of the fruit and vegetable chain. It is mentioned that there is a great experience and potential in the cultivation of vegetables, fruits and grapes in Uzbekistan.

**Keywords:** industry, sector, agriculture, farm, fruits and vegetables, food, ration, product.

Fruit and vegetable sector of Uzbekistan's agriculture is an important network. This network is food for the country's population to products, and to raw materials of processing industries satisfies the demand. Fruit and vegetable growing is a global agrarian and ensuring integration into food markets and foreign exchange earnings is one of the networks.

Our country's competition of fruit and vegetable, apple and grape products the following are listed as advantages:

- Collected on the cultivation of vegetables, fruits and grapes in Uzbekistan availability of great experience and potential;
- similarity in the world selection of fruits and vegetables, grapes and grapes the presence of very rich, diverse varieties, unique quality;
- the unique soil and climate conditions of Uzbekistan, which are rare, average of 320 sunny days per year in our country, consistent change of all four seasons, a wide variety of high-quality fruit and favorable opportunities for growing the main types of vegetables create;
- due to the fact that the agricultural season of our country lasts from the first days of March to the beginning of December, it makes it possible to supply fruits and vegetables such as greens, grapes, melons, dates and quinces to the markets throughout the year;
- invaluable consumption properties of fruits and vegetables grown in our country, i.e. they contain natural sugar, amino and organic having medicinal properties as a result of its richness in acids, trace elements most important for health, and various biological substances that cannot be replaced in the food diet;
- Uzbekistan has long been known for its apricots, peaches, plums, pears, cherries, figs, pomegranates, quinces, grapes, tomatoes, cucumbers, onions, garlic onions and others It is characterized by many fruits and vegetables, incomparable taste and aroma popularity with melons and others.

The development of the fruit and vegetable complex of Uzbekistan is unique one of its features is the comfort of the climate. In the main regions of the republic, the general temperature during the vegetation period of plants is 30-45 C0. This climatic condition allows for the cultivation of various

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varieties of fruit and grapes in different periods, as well as the production of juicy dry fruits and raisins. In particular, it is possible to grow apple, horaki grape varieties that can be stored until spring, as well as wine grapes for wine production. Wet and processed fruit and vegetable products are traditional consumption revival and expansion of export markets of Uzbekistan is one of the main factors in increasing the potential. CIS countries The main producer of wet and processed fruit and vegetable products Uzbekistan, which is a producer, is huge and sufficient in this field there is a huge untapped potential.

Analysis shows that the production of fruit and vegetable products despite the fact that the issue of storage, processing and export of the excess of domestic consumption is in the constant focus of our government, and despite the creation of favorable opportunities in this area, the following problems limit the integration of the industry into foreign markets:

- production of fruit and vegetable products in our republic deep modernization of the field, technical-technological updating issues have not yet been fully resolved;
- there is a lack of varieties of fruits and vegetables, grapes and grapes with high possibilities of long-term storage and long-distance transportation, seeds;
- beautiful packaging and design of agricultural products opportunities for improvement are not being used sufficiently;
- keeping fruits and vegetables at the same temperature throughout the year The capacity of special refrigerated warehouses that allow to stand demand not enough to satisfy;
- fruits and vegetables for long distances using refrigerators the transportation system is not well established;
- most farmers and peasants do not have the necessary knowledge and skills, as well as reliable information channels, about prices in the world markets, conjuncture and competitive environment, procedures for implementing export operations, regulatory laws and regulations in force in the world markets;
- consulting and service services, infrastructures supporting the export of agricultural products in the republic are not sufficiently developed;
- strong competitive environment and products in world markets without government support measures in an environment of abundance, our national exporters are sufficiently resistant to competition in international markets may not be given.

Modernization of the fruit and vegetable industry, which is one of the important branches of the economy of our republic, and the measures being implemented to integrate the industry into world food markets serve to develop the industry at a steady pace, ensure its competitiveness, and increase the economic efficiency of agricultural production.

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