

Modern Development of the Hotel Industry

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Annotation: This article talks about the hotel industry today and its modern development.

Keywords: hotels, camping sites, motels, hotels, hotel industry, tourism

INTRODUCTION

The field of service development and management is very relevant in the international experience of hotel industry development. We are consistent in developing the tourism sector, which has a wide potential to solve the most important socio-economic tasks in our country in the near future, such as creating jobs, diversifying the economy, rapidly developing regions, increasing foreign exchange earnings, increasing the incomes and living standards of the population. measures are being implemented.

In this sense, the adoption of the decision of the President of the Republic of Uzbekistan "On the primary measures for the development of the tourism sector in 2018-2019" is a logical continuation of the policy implemented by our country in the field of tourism. by creating a favorable economic, administrative and legal environment for rapid development, introducing the most effective procedure, expanding the economic potential and income base of the regions, creating new jobs, increasing the flow of tourists to our country, and also promoting national tourism products to the world aimed at active and complex promotion in the market.

MAIN BODY

The hotel industry as a type of economic activity includes the provision of hotel services and the organization of short-term accommodation in hotels, camping sites, motels, school and student dormitories. This activity also includes restaurant service. BTT (VTO) experts developed a standard classification of tourist accommodation facilities. Hotels and similar enterprises listed in the classification stand out as relatively convenient means of accommodation for groups of tourists. In particular, the following signs are characteristic for hotels:

- availability of rooms exceeding the specified minimum and united under a single leadership;
- mandatory (room cleaning, bathroom cleaning, daily bed making) and additional (dry cleaning, laundry, hairdressing, car rental, etc.) services;
- grouping into classes and categories in accordance with the requirements of national standards, depending on the available equipment, services provided.

The concept of "hotel" is also defined by relevant regulatory documents, for example, "Regulation on the State System of Hotel Classification and Other Placement Means" characterizes accommodation means as an enterprise of various organizational legal forms engaged in temporary accommodation of tourists. It should have at least five rooms. This includes hotels, motels, youth hostels, holiday homes, boarding houses, and hotels providing treatment and health care services. Along with the concept of "hotel", the term "hotel" is also often used. Which means a hotel enterprise with a broad nomenclature and high quality service. They create an atmosphere of great

hospitality and tasteful amenities. Classification of accommodation facilities for tourists as well as "Tourist" services. Deployment tools are also listed in the general requirements.

According to this document, all means of placement are divided into collective and individual. Hotel services in the international tourism market of any country he should choose his direction for development and management. In this advertising the possibilities of existing hotels in the country, adjustment of services to market demand, carried out in the economy internationalization of the hotel services market in the context of modernization organization indicates the relevance of the topic. Service culture is only the sanitary condition of the catering building and not only the level of mechanization of the main production process, but with this in addition, the presence of advertising and information, the decoration of the halls, the pleasant nature is also Service culture consists of work forms and methods of employees, depends on the use of advanced types of service. Food quality, products compliance with the assortment in the evaluation of the work of the catering establishment plays an important role. Additional customer service is also exceptional it is important: taking home food and giving it to people at home is important service at weddings, jubilees, preparation of culinary and confectionery products taking orders, calling a taxi, reserving tables, etc others. The level of service in hotels is material and technical base and good not only service, but also service employees Courtesy, beauty, especially bell rich, supervisors and waiters are high depends on the mood. Currently, the national model of tourism in Uzbekistan formation process is underway. Naturally, to attract tourists to our republic and it is necessary to create the necessary conditions for the development of domestic tourism.

In our country, the hotel industry has been considered at the level of the main state policy since the early days of independence. All the necessary organizational and legal mechanisms for the development of the industry have been created, important normative documents have been adopted, and this work is still ongoing. In order to develop the hotel industry in our country, to raise it to new levels, to turn our country into one of the world tourism centers, it was first necessary to create a legal basis. Therefore, laws and codes of the Oliy Majlis of the Republic of Uzbekistan related to this direction, a number of Decrees of the President of the Republic of Uzbekistan on tourism were developed and implemented. Many years of experience in hotel management have been accumulated in Western countries. Because studying foreign experience in the operation of hotel industry enterprises undoubtedly plays a big role in improving the quality of service to guests.

It is difficult to ask them to provide a high level of customer service if the waiters do not have an idea of the modern level of service demanded by the guests. However, it should be noted that the hotel industry in Uzbekistan operates in unique conditions. Today, we have received proposals to create a national model for the development of the hotel industry that meets global requirements. The main goal of teaching the science of hotel management is related to the need to make the best management decisions in the field of hotel service and improve management in the conditions of transition to the current market economy. It is aimed at improving the efficiency of economic factors affecting the quality of hotel services.

The main task of the leaders of the hotel industry is to constantly improve the management of service quality, focus on its expansion and reconstruction of buildings. The introduction of new technologies will also be important. The hotel industry is the essence of the hospitality system. It originates from the oldest traditions of honoring the guest, receiving and serving them, which are characteristic of any social formation in the history of mankind. It should be noted that there are tourist centers and places that live entirely on transit tourists and excursion services. However, in order to get a good profit in this case, the tourist product should have the characteristics of a

commodity. Today's hospitality industry is the most powerful system of the economy of a region or tourist center and is an important component of the tourism economy.

The collective and individual accommodation of the hospitality industry is the organization of various hotels, hotels, motels, youth hostels and hostels, 8 apartments, tourist farms, as well as private sector means involved in the accommodation of tourists. As it can be seen from the world practice, the development of the hotel industry, which is one of the main sectors of tourism, is considered one of the important factors, and the role of the hotel industry in meeting the basic needs of guests is incomparable. European, Asian, American and Australian hotel methods are used in the development of hotels in the Republic of Uzbekistan.

CONCLUSION AND DISCUSSION

In conclusion, it should be said that the development of tourism is primarily related to the development of hotels, which are the core of the tourism industry. Because the hotel business is an integral part of tourism, it is the most important part of receiving tourists, meeting the needs of tourists for overnight stays, and providing complex services. Therefore, in the tourism of the 21st century, special attention is paid not only to increasing the range of services, but also to increasing the quality and efficiency of the services provided, that is, new technologies are being developed and put into practice to improve the quality and efficiency of services.

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